

Impact Story

Deimos Space UK

“ The Catapult has created the ideal environment for Deimos Space UK to grow and gain credibility in the UK market. ”

How has Catapult helped?



Demonstrated Deimos' capability: Catapult's Sentinel Data Access Service (SEDAS) uses Deimos ground segment module "archive4EO".



Explored new markets together: Catapult and Deimos worked on a project to reduce risks and costs for the offshore wind farm industry.



Opened export opportunities: Catapult and Deimos worked on a UK Space Agency funded project in Mexico, which provided valuable connections. Catapult has enabled meetings with several Embassy, Ministerial and Foreign & Commonwealth Office (FCO) representatives from across the world.



Raised Deimos' profile: Catapult has offered Deimos opportunities to present at high profile conferences.



Connected to potential collaborators: Deimos met EOSphere and Geoger at the monthly Satuccino event. Being part of the Harwell Space Cluster has led to regular liaison with other space companies.

Impact

Turnover of **£1.6m** in third year of UK operation.

20 full time staff recruited in 3 years.

Established **new business relationships** with Harwell based organisations e.g. RAL Space, STFC, EOSphere, ExactEarth.

Presentations to **3** Government ministers through Catapult led activities.

Deimos sponsored **2** interns through the Space Placements in Industry (SPIN) programme supported by the Catapult and UK Space Agency and managed by the Institute for Environmental Analytics.

Introduction to:



Deimos, a subsidiary of the Spanish company Elecnor Deimos, is based at Harwell and was created in 2013 to address the UK and UK-export market for space systems, services and applications. The Deimos Space commercial R&D portfolio covers diverse satellite applications from smart cities to precision farming and marine operations. In 2014, Deimos incorporated Magellium Ltd and now employs 20 people.

The company offers expertise in flight systems, ground segment systems, space situational awareness, satellite navigation, applications and services. The knowledge of satellites, data systems and location-based services puts the company in a unique position when developing satellite applications.

Working with Deimos

Catapult first engaged with Deimos in 2014 and helped to broker the transition of Magellium Ltd staff and projects into the company. Since then relationships have developed at all levels of the two organisations from strategic reviews of new business opportunities, technical collaborations and international projects to regular networking events, including Satuccino, Catapult's SME networking event. Regular contact is maintained through the Catapult's Business Innovation team who are able to connect Deimos to the relevant experts within the Catapult, its Centres of Excellence and the wider Catapult network.



The Catapult has created the ideal environment for Deimos to grow and gain credibility in the UK market. We have

worked together as a supplier

and partner and have contracted the Catapult to deliver a business case evaluation for our maritime operations. As part of the Catapult network we attend events and workshops to explore new business opportunities in developing market sectors. They also give us many opportunities to raise our profile both with VIP visitors to Harwell and at major exhibitions and conferences that would normally be out of reach.

Michael Lawrence

Business Development Director



Palm tree detection results using Deep Learning

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