

## Impact Story

# Geocento

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**How has Catapult helped?**

-  **Validation and demonstration of Geocento's capability:** Geocento is part of Catapult's Sentinel Data Access Service (SEDAS).
-  **Development of new products:** Catapult and Geocento worked together to prototype the capability to use social media to support more efficient tasking of satellite imagery.
-  **Opening new markets:** Catapult provided design input and outreach to Geocento as part of a collaborative ESA project to create a earth observation broker platform for the oil and gas industry.
-  **Export opportunities:** Geocento attended the UK/Singapore Technology Showcase, supported by Catapult. Following successful meetings with commercial and government organisations, Geocento signed a reseller agreement. Geocento was part of Catapult's delegation to SpaceCom 2015 (Houston), which led to a Request for Information (RFI) from a major oil industry players looking to license Geocento's technology.
-  **Meeting key players:** As part of the Harwell Cluster and a regular attendee of the Catapult's workshops and networking events, Geocento has met several potential customers and partners.

**Impact**

In 2016, turnover was **3 x** turnover of 2013.

**5** Interns through SPIN programme, recruiting one full-time.

**CEMS** user to develop products and services.

UK-Singapore showcase event, led to **new collaborations.**

In 2015, established a **subsidiary company** located in Madrid.

Introduction to:



Geocento provides users with the ability to select imagery from more suppliers than anyone else, with the assurance that they are impartial and independent, saving significant time and money. Geocento was established in December 2011, born out of a conviction that the exploitation of Earth satellite images is constrained by difficulties that users face in locating, selecting and then accessing the imagery for the wide range of applications that exist. They made it their mission to address this issue to make it as easy as possible for users to access the imagery they need. They developed EarthImages, a suite of web-based applications and APIs which provide users of imagery with the necessary tools to search for, select and access imagery from a multitude of civilian satellites.

Geocento is co-located with the Satellite Applications Catapult in the Harwell Space Cluster and has recently established a subsidiary company located in Madrid.

## Working with Geocento

The Catapult first engaged with Geocento in June 2013, and has since collaborated on several projects. These collaborations have helped Geocento with the development and validation of their platform and raising visibility of their product to potential customers and partners.

The company participated in the Innovate UK Space Mission, supported by the Catapult, and provided investor readiness, design and financial planning support.

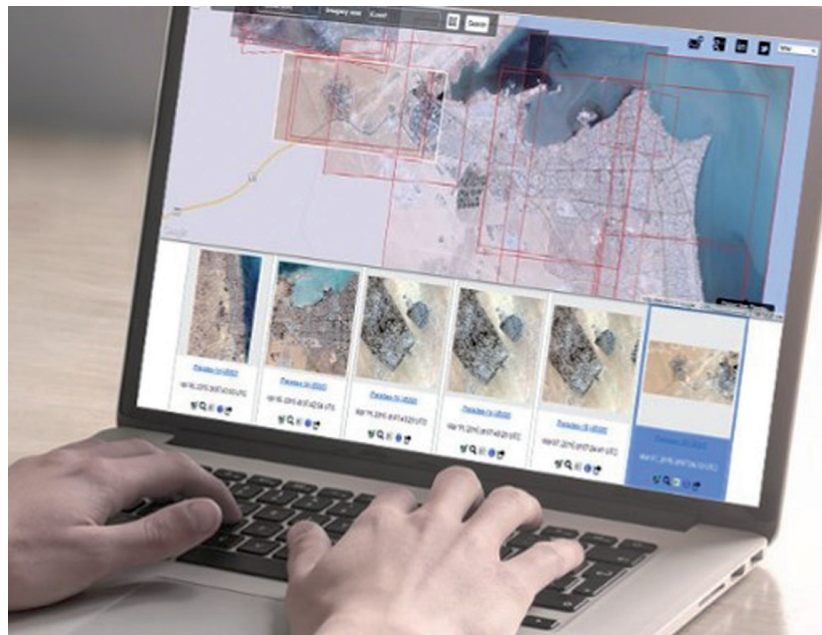


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**growth.** Being part of the Harwell Space Cluster gives us credibility. It's a two-way process – as an SME you are always looking for support, if you need it, it's available and very effective.

And working with the Catapult through collaborative projects has been very valuable to our business. We benefit from the onsite facilities, such as cloud computing running on the Catapult's Climate, Environment and Monitoring from Space (CEMS) facility.

**Kim Partington**  
CEO



*Geocento's EarthImages service enables users to scan Earth Observation image catalogues from a wide range of different suppliers.*

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