



Nathan Woodley

Nathan is a Project Marketing Executive at the Catapult, working on a range of projects including 5G connectivity and sustainable development.

“I hope to ensure the successes and achievements of the project are well communicated. This is a fantastic project that will positively improve people’s lives, so I’d like to do it justice!”

1. How long have you been working at the Catapult?

Since February 2021 – very new!

2. Tell us a bit about yourself/your background.

I studied an MA in Economics and Philosophy at the University of Edinburgh before completing a Project Management Internship at an Electrical Engineering start-up. From there, I founded my own British restaurant which I ran for nearly 3 years (and then the pandemic hit and changed a few things!). I have been building on my marketing experience since; I am currently enrolled in a part-time MSc course in Marketing at King’s College London as well as working at the Catapult.

3. What is your role within this project?

Making sure the key messages of the project are communicated effectively.

4. What are you most looking forward to researching/achieving/demonstrating during this project?

Communicating the benefits of 5G and its applications. I think it is important to be presenting the facts and demonstrating that 5G has huge potential to positively improve communities.

5. How do you see this project transforming lives/business functions?

The project has far reaching applications. The work with agriculture and aquaculture has the potential to transform aspects of farming; improving connectivity for emergency service responders in remote locations has the potential to save lives. It is amazing work that I am very excited to see it succeed.