

Marketing and Partnerships Intern

Code: 21/30

Company: Space Forge Ltd

Location: Remote + Cardiff, UK

Company Description:

Space Forge is leading the clean industrial revolution by harnessing the space environment. We are transforming return from orbit to deliver revolutionary experiments and products, for the benefit of humanity. Our satellites will manufacture next generation super materials in space for return to Earth to be used to help move to low carbon technologies.

Project Description:

Space Forge are developing returnable in-orbit manufacturing satellites. We are looking for an intern who can fit into our current team and will assist with the sales, marketing and partnerships campaigns that will be occurring during the summer of 2021. There will be opportunities to get involved in everything from copy-writing, event planning through to branding, merchandising and key-stakeholder partnership building.

Space Forge are establishing several key partnerships over the summer months across the UK, Europe and North America. The project will be to deliver key marketing and sales resources for a variety of external stakeholders including space agencies, research institutions and customers.

Responsibilities will include:

- Resource development (e.g. white papers, infographics, case studies)
- Development of and maintenance of a marketing pipeline
- Support marketing activities across inbound and outbound communications
- Supporting sales lead generation
- Thought leadership copywriting and social media
- Attend key external events (covid dependent)

During this project the applicant will learn about:

- Partnership lead generation
- Stakeholder management
- Government relations
- Sales lead generation
- Pipeline and funnel management
- Marketing strategy

- Working in a startup environment
- In-space manufacturing

Applicant Specification:

Space Forge is looking for someone who:

- Is willing and able to learn new skills rapidly via online research and self-experimentation;
- Has passion for the space and green technology sectors;
- Is comfortable with handling a variety of different tasks;
- Is able to work effectively both individually and in small teams;
- Capable of self-managing time and working to a deadline;
- Being comfortable working in person and remotely with diverse teams;
- Has the ability to solve problems creatively;
- Takes authority and ownership of their work
- Any STEM discipline keen to broaden a business focused skillset OR
- A marketing or business related study with a passion for the space industry

Desirable Requirements:

- Someone who is comfortable with jumping in at the deep end and learning as they go
- Experience of working within teams
- Experience in marketing or supporting business development
- Confident communicator, both writing and speaking

Further details:

8 weeks minimum fixed term contract to be agreed with successful candidate. Virtual Induction Event to be held on 21 June, 2021. Ideally to complete before the start of the next academic year. Salary is £1,500 per calendar month gross.

There is the possibility of this post being extended for a full year.

Closing Date for Applications: 5pm Monday 17 May

Applications should be made through the online form attaching a CV, before the closing date. Please note that elements of the form left incomplete will be deemed to render the application ineligible. They will be checked for eligibility and forwarded to the employer.