## **Propulsion Business Development - Customer Success**

Kieran Jones-Tett- AVS UK Ltd. | kjones@a-v-s.uk

## **Project Scope**

- Help develop the business and market opportunities for the wide range wide range of products under development for AVS UK
- Steer strategic decisions along the way to obtain the highest return of investment

### **Background**

- AVS UK is an EN9100 certified technology development company based on the Harwell campus that develops bespoke solutions for a wide range of space markets notably propulsion
- In propulsion market develop technologies in ECR, MET, EPT, PET, ICE, HET, etc.
- Also develop variety of secondary equipment (radiators, TPM, deployable structures etc.)

#### Success Criteria

- Understand key market drivers in propulsion industry
- Gain an understanding of main customers of AVS
- Prepare basic marketing material for key technologies

## **Market Drivers**

- Significant funding comes from public sources, understanding the future needs of this sector is the best predictor for project direction
- General trend is heading towards removing reliance on hydrazine and xenon due to environmental and cost issues

#### **E-CUBE & PET Product overvi Thrusters**

## **Key Customers**

- In the space propulsion industry key players are the space primes, both traditional + CubeSat
- Grant awarders such as UKSA, ESA, etc. also play key funding role

#### Conclusion

- AVS have a wide range of propulsion projects under funding from a variety of sources
- Future steps will be to bring in further commercial customers for the next generation of design being carried out

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#### ICE-CUBE

The iridium Catalyaed Electrolysis CubeSat (ICE- Cube) thruster is a microscale chemical propulsion system utilizing in-situ H2/02 propellant production via water electrolysis. Lugid water is electrolysed to form gaseous hydrogen and oxygen, this is then used to feed a chemical propulsion system. The rocket thruster chip's is fabricated using novel Micro Electromechanical Systems (MEMS).



Using the ICE-CUBE thruster carries seve advantages over typical hydrazi thrusters. These include:



Performance Parameters	
Total Impulse [Ns]	2000
Thrust [mN]	0.5 - 3
Specific Impulse [s]	300
Mass [g]	3.9
Size [mm]	25 x 18 x 1.8
Power [W]	5-20

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PET Thruster

# PET (Porous Electrospray Thruster) is an electric thruster for CubeSats based on electrospray technology. The working fluid is an ionic liquid, i.e. a room temperature molten salt, consisting solely of positive and negative ions. The liquid is stored in a

Using the PET thruster carries several advantages over traditional electric propulsion methods. These include:



Total impulse [Ns]	2000 - 4000
Thrust [uN]	3.2 - 1052
Specific Impulse [s]	4000 - 7500
Mass [g]	m_wet < 1500
Volume [U]	1
Power [W]	30 - 50
TTPR [mN/kW]	30 @ lo = 5100s

